

The Membership Starlight Award are designed to allow Local Units, of various sizes, receive recognition for outstanding or unique individual projects they have developed and carried out in the community.

The Membership Goal is developed and adopted by the NCRSP Strategic Plan. The examples that fall under each area are to be utilized as a foundation to develop an individual Local and/or Region Program of the organization. Using the following criteria will align Locals/Regional activities with the mission and state program goals of NCRSP and promote uniform efforts to create a valuable community service and public recognition of the organization.

To become a “Membership Star” the Local/Region must document completion of at least 8 of 9 objectives listed. Documentation may include membership statistics, pictures, numbers of members involved, descriptions of activities or process, copies of surveys, agendas of membership events, etc.

Documentation should be placed in a folder. Each entry should include a title page with name of local/region and contact information for president/director. A table of contents should be provided. The entry should be forwarded to Recognitions Chair Debera Cole-Jones (8462 NC Hwy 8, Lexington, NC 27292) by February 15, 2018. “Stars” will be recognized at the NCRSP Convention in March.

For questions or information contact Debera Cole-Jones [sydhdh771@twc.com](mailto:sydhdh771@twc.com) or 336-357-3544.

**GOAL AREA 1: MEMBERSHIP STARLIGHT 2017**

<b>GOAL AREA 1: MEMBERSHIP STARLIGHT</b>	<b>DOCUMENTATION</b>	<b>Comments</b>
Maintain a net membership gain over the previous year's numbers (excluding deceased members)		
Retain 90% of previous year's members		
Achieve a net increase of 5%		
Complete an early spring/summer sign up of potential and previous members		
Hold at least one unit-sponsored recruitment activity in cooperation with active local: <ul style="list-style-type: none"> <li>a. Teacher Appreciation event or activity</li> <li>b. American Education Week event or activity</li> <li>c. Read Across America event or activity</li> <li>d. Other-</li> </ul>		
Complete a member survey <ul style="list-style-type: none"> <li>a. Program ideas</li> <li>b. Activity interests</li> <li>c. Benefit importance for membership</li> </ul>		
Sponsor a pre-retirement workshop for active personnel nearing retirement		
Structure and Activate a Membership Committee to create a local/regional membership plan. (submit minutes from committee meeting)		
Send congratulatory notes, cards and/or letters (with		

printed NCRSP logo) to the active employees, to recognize accomplishments.

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